

Routes to Membership

There are three routes to participation in DPC's activities:

- **Full Membership** extended access to the Coalition and its staff and outputs as well as the opportunity to target the Coalition's expertise on specific thematic areas.
- **Associate Membership** priority access to events, programmes and publications and innovative cross sector partnerships.
- **Personal Membership** for sole traders, consultants and recently graduated students: priority access to events, programmes and publications. Personal membership is a new class of membership for 2010-11 so will be capped at 25 paying members in the first year.

The following table summarises the benefits that accrue to different classes of member.

Benefits	Full Member	Associate	Personal
Mini-consultancy with DPC	✓	✗	✗
Attendance at Directors' Group	✓	✗	✗
Consulted on Advocacy Activities	Always	Ad hoc	Ad hoc
Establish cross sector task forces	✓	✗	✗
Commission events and publications	✓	✗	✗
Set strategy and approve work plan	✓	✗	✗
Set budgets and subscription rates	✓	✗	✗
Attendance at thematic briefing days	Places guaranteed	Places reserved	Places reserved
Priority access to publications	✓	✓	✓
AGM	Voting	Voting	Observer
Support in procurement	✓	✓	✓
Invitation to planning day	✓	✓	✓
Eligible for Leadership Programme (scholarships and sponsored events)	✓	✓	✓
Participate in cross sector task forces	✓	✓	✓
Joint applications to funding bodies	✓	✓	✓

Consortial and Membership Organisations

We welcome applications from societies and consortia. Examples of current members include a professional association (the Society of Archivists), two cross-sectoral consortia (RLUK and RCUK) and a joint venture IT service operated between two heritage agencies (SWISH on behalf of RCAHMS & RCAHMW).

Consortial membership can be a cheaper option allowing smaller agencies to participate in the Coalition but experience shows that membership can seem diluted for members of consortia. For example, if a large number of your members wish to attend DPC events, the consortia will have to allocate from a fixed number of reserved places. For that reason consortia are able to negotiate an extended subscription which will extend their access to the Coalition.

Students and Institutions Teaching Archiving, Librarianship, Records Management and Cognate Subjects

The DPC recognises the strategic importance in developing our student body, in supporting those institutions that teach information sciences, and it recognises that the needs of students and their institutions are distinctive. Consequently, in 2010 the DPC will be exploring the creation of a new class of membership designed specifically for students and their teachers. More details including an application pack will be released in due course.

Commercial Members and IT Vendors

Applications are welcome from the public and private sector. The DPC's values include vendor neutrality. This protects the impartiality of our advisory services but is not intended to put off businesses that need to use the DPC as a source of advice for maintaining access to their own digital data and thus protecting their own valuable intellectual property. We're keen to help our members procure digital preservation services and we want the market for such services to mature through informed dialogue and mutual understanding.

Discounted Fees from 2010

In August 2010, the DPC will introduce a discounted subscription. Those organisations which commit to a three year subscription will be entitled to a 10 percent reduction in their annual fee and may chose to pay in one lump sum or in three annual instalments.

Join Us Now!

To download an application pack, visit the DPC website www.dpconline.org, or to start a conversation about joining, email us at info@dpconline.org

Here's why some of our newer members have joined:

We see... 'the DPC as the lead UK forum for the promotion of digital preservation policy and best practice...We see the need for ADS to be directly involved with developments at a national and cross-sectoral and cross-disciplinary level.' (January 2010)

Prof Julian Richards, Director of ADS at the University of York

'Our joining of the DPC is well overdue, and RIN is delighted to be part of this community. RIN recognises the huge importance of preservation and curation of digital assets, and understands the effort required to ensure that the UK remains equipped to meet this challenge. We are therefore happy, through the DPC, to play a further part in helping with the task at hand'. (January 2009)

Stéphane Goldstein of the Research Information Network

'The Scottish Arts Council takes digital preservation seriously. An emphasis on digital legacy will enable cultural practitioners, organisations and the public to engage more fully with Scotland's culture and creativity.' (February 2010)

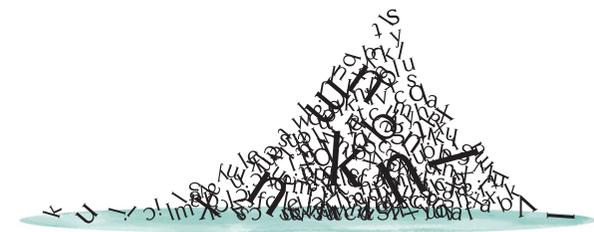
Kate Wallace of the Scottish Arts Council



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**Prospectus:
2010-2011**

Digital Preservation Coalition



Digital Preservation For All

If information is an asset, then durable data brings enduring value. Pervasive, fluid and ubiquitous: digital data is a defining feature of our age. It is a core commodity for industry, commerce and government. It is fundamental for research, the law and medicine. The creative industries, cultural heritage and the media depend on reliable access to digital data. But digital resources – and the opportunities they create – are fragile. If we seek to extend and embed opportunity then we need robust solutions for enduring information. The greater the strategic importance of digital data, the greater the need for its preservation: digital preservation protects investment, captures potential and transmits opportunities to future generations and our own. It is a shared once-in-a-generation challenge.

Shared Challenge, Shared Vision...

The **DPC is an agent for change** in the adoption of digital preservation policy and practice. Protecting long term access to data can seem daunting. Collaboration is the fastest and most economical way to address this emerging challenge: the Digital Preservation Coalition provides a ready-made network of excellence that will help you meet your goals more rapidly, keep you up-to-date with a fast moving field, and amplify your expertise to a community hungry for solutions.

The Digital Preservation Coalition is a not-for-profit membership organisation which raises awareness of the preservation of digital material and the attendant strategic, cultural and technological issues. It is an agenda setting and enabling body and its vision is to make **our digital memory accessible tomorrow.**

Greater Than the Sum of Our Parts

The greatest strength of the DPC is our breadth of membership. Members include national memory institutions, higher education institutions, major cultural heritage institutions, broadcasters, and funding bodies. Each collects, creates or commissions digital content: each has to ensure a digital legacy which extends and transmits opportunities for access and manipulation of data. Working together, the DPC's thirty three members share their expertise, co-ordinate tools development, gain privileged access to advice and training and have a demonstrable influence in public policy.

Action and Impact

The DPC meets a common challenge. We commission specialist advice in strategically important areas of technology development and we invite members to events where they can meet and learn from state of the art technologists and policy makers. Our Technology Watch Reports series is widely quoted and our monthly 'What's New?' allows members to keep up to date with developments and opportunities in the field. In 2009 we established a Leadership Programme through which members' workforces can access specialist training. In 2010 we established a Task Force on Web Archiving and Preservation to ensure that the UK can derive a durable and coherent memory from volatile web content. We sponsor a biannual Digital Preservation Award which rewards and celebrates outstanding work from those delivering digital preservation solutions.

Delivering Benefits

The DPC:

- helps you undertake digital preservation more efficiently more effectively and more economically.
- has a unified voice, speaking on behalf of diverse organisations and sectors.
- gives a sense of solidarity, exchanging practical experience and best practice.
- draws on world-class expertise.
- responds to calls from funding bodies on behalf of members.
- supports your strategic aims in the management of digital assets.

Members get direct benefits from:

- an annual consultancy with the Coalition.
- attendance and priority registration at DPC events which are free or heavily discounted for members.
- attendance at member-only networking and thematic events.
- priority access to reports and papers with the ability to annotate and share your comments online.
- privileged access to the expertise and services of the Coalition and its members.
- targeting and guiding the expertise of the Coalition.
- initiating strategically important research.
- knowledge exchange between members with similar challenges.
- shared tool and policy development.
- shared and credible advocacy for digital preservation.
- joint applications to funding agencies.

Our Values

In everything we do, the DPC will:

- operate as a neutral body.
- embrace a consultative, innovative and open approach.
- engage in a collaborative manner with all stakeholders to comprehend and respond to their needs.
- maintain sound stewardship of the Coalition's resources.
- share best practice and knowledge transfer with our members to support their local priorities.
- maintain vendor neutrality.
- support developments of standards and generic approaches to digital preservation.

Indicative Programme 2010-2011

The DPC offers a programme of thematic invitational events and specialist publications throughout the year.

Members benefit from priority registration either for free or with a large subsidy. Non-members are often invited but only after members have registered and only if additional sponsorship is available. Because the programme is approved by the board, full members can commission thematic events that are tied directly to their needs.

Members enjoy priority access to publications through the members-only area of the website. This gives them an advantage when writing their own research, drafting policy or procuring services. They can highlight any intersections between current research and their own work. Because the publication programme is approved by the board, full members can commission research papers that are tied directly to their strategic needs.

The Leadership Programme exists so that the DPC can provide scholarships to its members to attend events and training organised by other members. This is great news for the recipients of the scholarships and because it guarantees a number of paying participants, it reduces the risk for those running the events.

Events 2010-2011	Type of Event or Activity	Date
Preserving Computer Aided Design	Members-only briefing day	June 2010
Directors' Group	Full members networking event	June 2010
Significant Properties	Roundtable	September 2010
Preserving Email	Members-only briefing day	October 2010
Preserving and Conserving Digital Art	Members-only briefing day	November 2010
AGM and Digital Preservation Award	Invitational	December 2010
Preserving Moving Pictures and Sound	Members-only briefing day	February 2011
Intellectual Property Rights and Preservation	Members-only briefing day	March 2011
Director's Group	Full members networking event	June 2011
Publications	Type of Publication	Expected Date of Publication
What's New	News update and insight	Monthly throughout the year
Web Archiving and Preservation	Technology Watch Report	October 2010
Preserving E-journal Content	Technology Watch Report	November 2010
Preserving Computer Aided Design	Technology Watch Report	December 2010
Leadership Programme		
Scholarships	Released twice in year	October 2010, March 2011
Sponsored Events	To be confirmed	To be confirmed

This programme is indicative, published March 2010